



# University High School

## Instrumental Music Parents Association

12420 East 32nd Avenue, Spokane Valley, Washington 99216 (509) 228-5240

Greetings,

The University High School Instrumental Music Program has had a rich and successful program throughout its 57 years. The program now serves over 160 band and orchestra students in grades 9-12.

The hard work and dedication of our students is what makes our program so successful. From Friday night lights, to the marching band competitions, to the parades, concerts, contests, and the classroom, our students continue to excel in every aspect of the program. The Instrumental Music Program teaches our students discipline, good work ethic, team-building skills, musicality, athleticism, camaraderie, sportsmanship, and respect, to name a few. The University High School Instrumental Music Program is highly respected and is crucial in building **tomorrow's** leaders. However, with budget cutbacks, increasing number, and more rigorous expectations, we are in desperate need of help.

The University Instrumental Music Parents Association Corporate Sponsor Program is a great way for local businesses to become involved in shaping our students, providing them with much needed funds to continue the **program's** legacy of excellence. There are various levels of sponsorship (Bronze, Silver, Gold, Platinum and Diamond). All are based on the amount of contribution during the school year. Some of the exposure a corporate sponsor should expect is as follows:

- A monthly newsletter keeping parents, students, and sponsors up-to-date on upcoming events and performances.
- Advertising privileges on the Instrumental Music **Program's** website. The website is the heart the **program's** communication within the program and is a vital source for all who wish to know more about the program.
- A certificate of appreciation to display at your business showing your patrons how you're a contributing supporter of music education at University High School.
- Performance programs that feature recognition of your **businesses'** contribution, as well as advertising privileges.

Central Valley School District and University High School are on the cutting edge of preparing its students to become college ready, career ready, and life ready. It is to this end that **we're** working incredibly hard to have 100% of our students become successful beyond high school. Our program mirrors these goals, and that through music, we will achieve greatness in every aspect of the program. We cordially invite you to join us in our cause by coming a corporate sponsor of the University High School Instrumental Music Program.

If you have any questions, please contact us through the phone number and email address located in the letterhead above. We look forward to hearing from you and greatly welcome your sponsorship and support!

Very Respectfully,

Mark R. Tietjen  
Director of Bands, Orchestra and Percussion  
University High School

Nicole L. Hoover  
President  
Instrumental Music Parents Association



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### Corporate Sponsorship Levels

#### Friends of Instrumental Music Program- \$100 Contribution

- 8x10 Certificate of Sponsorship
- Name listed as a sponsor on all publications
- Name listed on band website as sponsor

#### Bronze - \$500 Contribution

- 8x10 Certificate of Sponsorship
- Name listed as a sponsor on all publications
- Name listed on band website as sponsor with link to corporate website

#### Silver - \$1000 Contribution

- 8x10 Certificate of Sponsorship
- Business card size ad on all publications
- Name listed on band website as sponsor with link to corporate website
- Corporate name on Band show shirts
- Small ad on website with link to corporate website

#### Gold - \$2500 Contribution

- 8x10 Certificate of Sponsorship
- ¼ page ad on all publications
- Corporate name on Band show shirts
- Small ad on main webpage with link to corporate website
- 2' x 1' Name/Logo on equipment trailer (company provide)
- Display corporate banner at our Spokane Fall Preview Showcase (company provide)

#### Platinum - \$5000 Contribution

- 8x10 Certificate of Sponsorship
- 8x10 Wall Plaque with photo of U-High Marching Band & Fanfare Ensemble
- ½ page ad on all publications
- Corporate name on Band show shirts
- Small ad on main webpage with link to corporate website
- 3' x 2' Name/Logo on equipment trailer (company provide)
- Display corporate banner at our Spokane Fall Preview Showcase & IMPA hosted events
- Public announcement of sponsorship at Spokane Fall Preview Showcase & half time shows.
- One private performance at corporate sponsors event/location. (some restrictions apply)